

StrengthsZONE

GALLUP® CERTIFIED TRAINING & COACHING

UEI: MQ8ZPLN5L3S4
CAGE CODE: 9UU22

NAICS CODES

611430 (P), 541611, 611710, 541612

More than **2500 HOURS**
of Coaching Experience

EXECUTIVE SUMMARY

Strengths Zone is a distinguished Gallup Certified Training & Coaching organization dedicated to improving performance through strengths-based development rather than weakness fixing. Our approach to professional development is grounded in research-proven methodology and tailored to your organization's unique individuals, teams, and leaders.

Our organizational consulting services address the most pressing challenges facing global businesses today, commercial and federal, —selecting, developing, and motivating talent, and building a culture that retains it. With expertise spanning the full talent lifecycle, we offer thoughtful assessment tools designed to develop current talent and future leaders, helping you unleash the power of your greatest asset: your people. This enables you to close the gap between where you are now and where you need to be for sustainable growth.

What sets Strengths Zone apart from traditional consultants or coaching solutions is our ability to blend psychological insight with best-practice strategy. Leveraging Gallup's Strengths-Based Science and the Clifton Strengths framework, we deliver a unique "best of both worlds" experience. Our strength lies in translating talent data and experience into actionable strategies that refine leadership capacity, boost employee engagement, and elevate overall team performance.



CORE COMPETENCIES

- **Leadership Development:** The key to improving performance is building momentum. We help leaders identify their own strengths then lead the organization through strengths-based data, not guesswork, about their people.
- **Coaching:** A key component to strategic leadership, certified coaches bring deep inquiry to maximize performance, uncover blind spots and to lead self, groups & teams, and the organization.
- **Team Enhancement:** We specialize in strengthening team dynamics through strengths alignment, promoting collaboration and productivity.
- **Talent Gap Assessment:** Identify the talent you have compared to the talent you need, then discover how to reduce the gaps.
- **Pre-employment Assessment:** Avoid bad hires with expert assessment insights about the talent that will drive performance in each candidate.
- **Train the Trainer (T3):** Your organization invested in getting team members certified, now what? Our T3 brings needed structure to accelerate the launch of an effective Strengths practice.
- **Gallup-Certified Expertise:** Our Gallup Certified Coaches bring extensive knowledge and experience to deliver exceptional service rooted in Gallup's validated methodology. We also provide Certified Birkman Professionals, and Certified International Coaching Federation Professionals.

CONTACT INFO

Adriane Massey
President

 (678) 644-7269

 info@strengthszone.com

 <https://www.linkedin.com/in/adrianemassey>

 <https://strengthszone.com>



Strengths Zone
12600 Deerfield Pkwy
Suite 100
Alpharetta, GA 30004

PAST PERFORMANCE & CLIENTS

